



The Australian Grains  
Industry Conference

**Asia 2024**

**5-7 March 2024**

# SPONSOR PACKAGES

**Jakarta, Indonesia - 5 March 2024**

**Shanghai, China - 7 March 2024**

For any inquiries please email: [agic@ausgrainsconf.com](mailto:agic@ausgrainsconf.com)

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**GRAIN TRADE AUSTRALIA**



## The Australian Grains Industry Conference Asia 2024



**The Australian Grains Industry Conference (AGIC) Asia** showcases the Australian grain value chain to marketers, processors, consumers and regulators across Asia.

**AGIC Asia 2024** - now an integral part of the global calendar - will be held in:

- Jakarta, Indonesia - 5 March 2024
- Shanghai, China - 7 March 2024

**AGIC Asia 2024** events will build on the success of the previous conferences held in Asia as well as being available virtually and will address multiple issues including:

- crop quality
- quality assurance process in the supply chain
- improving utilisation and processing efficiency of Australian grain
- trade policy
- market access issues

Keynote speakers, technical experts and decision makers from Australia, Indonesia and China will feature throughout the program, including Australian Ambassadors to these countries.

**AGIC Asia** is a great opportunity to network with old and new friends and industry colleagues to learn about the value proposition and safety of Australian grain. Establish contacts with Australian exporters and Asia's key flour and feed processors, consumers and value chain providers.

**"RECONNECTING & BUILDING VALUE"**







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Prices are in AUD ex GST

## Major Sponsor \$15,000

- Exposure in conference hall
- Inclusion in promotional materials
- Priority full page add in the Program book
- Exposure in the virtual portal
- Speaking spot on the Program
- 20 complimentary tickets  
( for local guests at each location)

## Delegate Bag \$4,500

- Colour logo on the delegate bag
- Exposure in conference hall
- Inclusion in promotional materials
- Exposure in the virtual portal
- Half page add in the Program book
- 10 complimentary tickets  
( for local guests at each location)

## Program Book \$5,500

- Colour logo & exposure in the Program Book
- Exposure in conference hall
- Exposure in the virtual portal
- Inclusion in promotional materials
- Priority full page add in the Program book
- 15 complimentary tickets  
( for local guests at each location)

## Lanyard \$4,500

- Colour logo on the lanyard & badge
- Exposure in conference hall
- Inclusion in promotional materials
- Exposure in the virtual portal
- Half page add in the Program book
- 10 complimentary tickets  
( for local guests at each location)

## Meal breaks \$1,000-1,500

- Signage during meal breaks (colour logo)
- Exposure in conference hall
- Exposure in the virtual portal
- Inclusion in promotional materials
- 3 complimentary tickets  
( for local guests at each location)

## Advertising \$800 -1,500

- Advertising space in the Program Book
- Advertising space in email marketing
- Advertising space in online portal

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