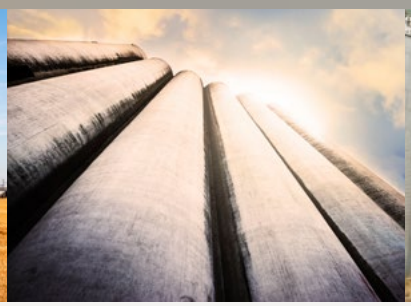
AUSTRALIAN **GRAIN STORAGE** & **PROTECTION** CONFERENCE

7-8 JUNE 2017
RYDGES
186 EXHIBITION STREET
MELBOURNE

Meeting Market Requirements

BROUGHT TO YOU BY **THE NATIONAL WORKING PARTY ON GRAIN PROTECTION** (NWPGP)



Sponsorship Prospectus

The NWPGP 2017 Australian Grain Storage and Protection Conference is an open forum for the entire grains industry to review and discuss the latest market requirements relating to chemical regulations and developments in grain storage and protection.

Presenters will cover national and international regulation along with a range of topics including:

- Market requirements
- Insect infestation/entomology
- Pesticide residue requirements/violations
- Grain protectants
- Fumigants
- Physical control methods
- Application technology
- Extension
- Other key research outcomes

THE NWPGP has been meeting annually for over 40 years, however the annual conference, delegate list and industry representation has expanded and evolved significantly in the past few years.

This conference offers a unique opportunity to promote your product or service offering to a highly targeted and engaged industry audience.

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Organising bodies

The National Working Party on Grain Protection (NWPGP) is the body responsible for providing management and leadership to industry in the areas of grain storage, chemical use, market requirements and chemical regulations.

The Conference is proudly supported by Grain Trade Australia (GTA). GTA supplies standardised grain trading standards, trade rules, grain contracts and training and development for the Australian grain industry to enable the efficient facilitation of trade across the grain supply chain.

Delegate profile

A wide spectrum of the industry is represented at the conference with over 120 delegates in attendance in 2016.

The conference now enjoys significant support from all sectors of the industry from growers, storage operators, end users, traders, research, product and chemical manufacturers and service providers such as fumigators and transport operators.

The program and topics are being expanded in line with this development and in direct response to survey feedback received from previous conference attendees.

The delegate survey from the 2016 Conference (47% response rate) highlighted:

- **82%** of delegates have previously attended the conference
- **96%** agreed the conference was good value for money
- **98%** agreed the program content was relevant and appropriate
- **98%** agreed the program met their expectations
- **99%** would recommend the conference to industry colleagues
- **100%** would attend the conference again in the future

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New Conference Activities

Following its success last year, the Cocktail Reception will return as a conference feature in 2017. This event provides an excellent networking opportunity with delegates and additional engagement for sponsors with booths in the trade exhibition area.

See the **Sponsorship Packages** for new partnership opportunities around this event.

2017 CONFERENCE DELEGATE COSTS

Cost

Early Bird rate:	$365 per person (cut off date 19 May 2017)
Full Registration:	$410 per person
One Day rate:	$245 per person

Registrations close
2 June 2017

Conference Accommodation
A special delegate room rate of $220/night incl. breakfast has been negotiated with Rydges. To secure, call Hotel Reservations directly on **03 9662 0511**.

Accommodation is not included in the conference cost.

Marketing and Promotion

The Australian Grain Storage & Protection Conference is directly marketed to a database of over 1000 grains industry professionals. These include past conference delegates and Grain Trade Australia members. Marketing is via:

- branded emails including full colour sponsor logos
- a dedicated NWPGP page on the GTA website **www.graintrade.org.au/nwpgp**
- social media including Twitter and LinkedIn
- hard copy flyers highlighting sponsors, distributed at key grain industry events

A full colour Program will be developed again for the 2017 Conference displaying all sponsors and a full delegate list.

Conference registrations will open in early April 2017. Sponsors who confirm ahead of this will receive maximum recognition for your involvement.

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Sponsorship Packages

There are a range of sponsorship packages and options available for the 2017 conference.

GOLD SPONSOR $3,000

- Two complimentary conference registrations OR potential speaking opportunity on the conference program (by invitation of the organising Committee)
- Exhibition booth/space
- Banner displayed in the conference hall
- Gold Sponsor recognition on:
  - ✓ Conference flyer
  - ✓ Conference Program (including delegate list)
  - ✓ Conference emails/EDMs (including website links)
  - ✓ Social Media including LinkedIn and Twitter (via GTA accounts)
- Gold sponsor recognition on the main screen of the conference hall and trade exhibition area (between speakers/during breaks)
- Recognition as Gold Sponsor contributor during opening and closing of conference

SILVER SPONSOR $1,500

- Banner displayed in the conference hall
- Silver Sponsor recognition on:
  - ✓ Conference flyer
  - ✓ Conference Program (including delegate list)
  - ✓ Conference emails/EDMs
- Silver sponsor recognition on the main screen of the conference hall and trade exhibition area (between speakers/during breaks)
- Recognition as Silver Sponsor contributor during opening and closing of conference

COCKTAIL RECEPTION $1,500

- Exclusive sponsorship of a one hour Cocktail Reception at the conclusion of Day One (Reception includes drinks and canapes)
- The Reception will be "Proudly sponsored by …. "
- Sponsor banners on display at the Reception room entrance (trade exhibition area)
- Sponsor logo displayed in the Reception room via data projector and screen
- Sponsorship highlighted in the Conference Program

LANYARD SPONSOR $550

- Sponsor branded lanyards for all conference delegates
- Choice of lanyard colour
- One colour print sponsor logo

SESSION OR MEAL BREAK SPONSORS

- A great value opportunity to support the event and promote your company/organisation.
- Choice of session or meal break (first in first served)

Valued at $350
Discounted to $250 for Gold and Silver Sponsors

Enquiries to:
Grain Trade Australia
Phone: 02 9235 2155
Email: admin@graintrade.org.au

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Sponsorship Confirmation Form

Email completed Sponsorship Confirmation Form to GTA: **admin@graintrade.org.au**

Organisation – your contact details.

Organisation:	
Contact Name:	
Address:	Postcode:
Phone / Mobile:	Email:

Sponsorship Package Selection – please select the packages you wish to sponsor.

☐ GOLD SPONSOR	$3000
☐ SILVER SPONSOR	$1500
☐ ~~COCKTAIL RECEPTION SPONSOR~~ Sorry, no longer available	~~$1500~~
☐ ~~LANYARD SPONSOR~~ Sorry, no longer available	~~$550~~
☐ SESSION OR MEAL BREAK SPONSOR Preferred session/meal break _____	$350 ($250 only for Gold or Silver Sponsors)
Total amount payable $	Date _ _ / _ _ / _ _

Method of Payment – an invoice will only be issued after payment.

☐ EFT Acc Name – Grain Trade Australia BSB – 082 057 Acc No – 53171 2824

☐ MasterCard ☐ VISA *American Express & Diners Club not accepted*

Card No _ _ _ _ / _ _ _ _ / _ _ _ _ / _ _ _ _ Expiry date _ _ / _ _

Name on card:

Signature:

Invoice and receipt can be supplied as requested.

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