

Modernising the Grain Supply Chain Summit

From drought, through COVID-19
to 2030



Virtual Event
Ticket - Complimentary

21 APRIL
2021

Join GTA Summit on innovative growth and investment strategy for the Australian grain supply chain from drought, through Covid-19 to 2030 and beyond.

Our panel of experts will talk about grain industry needs, gaps and help drive productivity and efficiency gains through the value chain, ultimately increasing the competitiveness of the Australian grain industry.

An Innovative Growth & Investment Strategy Summit

proudly presented by



GRAIN TRADE
AUSTRALIA

Virtual Industry Event



MODERNISING THE SUPPLY CHAIN SUMMIT PROGRAM

21 APRIL 2021 (virtual event)

**Program is subject to change without notice. All times are AEST*

Time	Agenda Item	Presenter/Lead
9.30am	Official Welcome & Meeting formalities	Andrew Goyder Chair - Grain Trade Australia (GTA)
Grain Industry & Government Strategy Overview		
9.40am	GTA Modernising the Grain Supply Chain Strategy	Pat O'Shannassy CEO – GTA
9.55am	Department of Agriculture Plant Export Operations Strategic Plan 2020 -2030	David Ironside Assistant Secretary – DAWE
Grain Assessment Technology Now to 2030		
10.15am	Grain Assessment – Current State	Craig McLure Head of Grain Technology – CBH
<i>10.30</i>	<i>Morning Break 10 Minutes</i>	
10.45am	What's coming? – Advancements in Grain Assessment and quality monitoring being explored	Rob Martin CEO – Industrial Dynamics
11.00am	Govt / Industry opportunities to modernise	Gerard McMullen Chair – NWPGP
Extending the Supply Chain		
11.20am	Understanding the business case for Grain Storage Asset & Operations Standards	Tim Ross Operations & Projects Manager – GTA
11.35am	Storage Standards – Financing considerations for on-farm storage	Adam Rowe Head of Agri Structuring – CBA
11.45am	Storage Standards value proposition – Supply Chain	Mark Lewis Manager Grain Services – Riordan Grains
11.55	Panel Session – How does Govt / Industry capture initiatives and progress opportunities	Prior Speakers are invited to address questions from the Summit delegates
<i>12.30</i>	<i>Lunch Break 30 Minutes</i>	
The Road Forward – coordinated by Daniel Marsh		
1.05pm	Industry Technology RoadMap	Emma Weston CEO & Co-Founder – AgriDigital
1.25pm	Q&A Session – Industry Technology	Emma Weston, David Ironside – DAWE, GTA
Keeping a Market Focus During Modernisation – coordinated by Jason Craig CBH Grain		
1.45pm	Global Frameworks	Rosemary Richards Director – Bowman Richards & Associates
1.55pm	Australia Industry / Govt collaborative framework – Market access	Pat O'Shannassy CEO – GTA
<i>2.10pm</i>	<i>Afternoon Break 10 Minutes</i>	
Transport & Logistics – coordinated by Geoff Farnsworth Holding Redlich		
2.25pm	An overview of the Grain Supply Chain and the industry framework and where is grain achieving / failing	David Chalmers Partner – L.E.K. Consulting
2.40	Existing Challenge – Container supply chain	Neil Chambers Director – Container Transport Alliance Australia
2.55pm	Panel Session & Wrap – The important steps to move Forward – All presenters and the GTA Board to take questions and consolidate the days learnings and direction	Coordinated by Geoff Farnsworth
3.25pm	Closing and Wrap-up – Chair / Facilitator	Andrew Goyder Chair – Grain Trade Australia (GTA)

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Speakers



Andrew Goyder, Chairman – GTA

Andrew has been involved in the Agricultural sector in WA for the past 40 years. He worked on and managed the large family mixed farming operations in Broomehill in the Great Southern region of Western Australia in the late 1970's until 1994 when the decision was made to have a change in career.

Andrew joined The Grain Pool of WA as regional manager in 1996. After spending 2 years with GPWA Andrew joined SGB (Seed Grain and Biotechnology) as Seed Production Manager before taking on the State Manager role in 1998.

During the last half of 1999, Andrew and two partners, John Orr and Stephan Lamond, established Grain Link WA in September of that year. He has over 40 years industry experience encompassing grain production, exporting Oaten Hay, the seed industry and the grain trade in general. Andrew is currently Managing Director of Grain Link WA. Andrew was appointed to the GTA Board in August 2014 as a Level C Director. He is currently the Non-Executive Chairman of GTA and sits on the Governance and Audit, Finance & Remuneration Committees.



Pat O'Shannassy, CEO – GTA

Pat is currently the CEO of Grain Trade Australia, which is the leading post-farm gate trade organisation in the Australian grains industry. Pat has vast industry experience, having spent more than 20 years in the grains industry in Australia and USA. He has a diverse experience across the entire value chain, with roles in management, grain origination, trading, trade policy and business strategy, gained from working for trade houses, financial institutions as well as customer service and information focused businesses.

He has previously been a Director of Grain Trade Australia and also a past Director of the Australian Grain Exporters Association (AGEA) and Member of the Commodity Markets Council (USA).



David Ironside, Assistant Secretary – DAWE

David Ironside is the Assistant Secretary for Plant Export Operations branch, which manages the phytosanitary regulation of Australia's grain, seed and horticulture exports. The branch comprises 65 staff in Canberra and is responsible for the management of 1400 externally employed Authorised Officers who provide inspection services for export consignments of plant products.



Craig McLure, Head of Grain Technology – CBH

Craig McLure is Head of Grain Technology at CBH Group where he leads the Country Quality, Applied Technology, Laboratory Services, Grain Protection and Grain Covering functions within the business. Craig has been at CBH since October 2019 following previous GM level Strategy and Operational focused roles at the National Broadband Network, the Boston Consulting Group and Genetic Technologies Ltd. Craig has a PhD in Immunogenetics from the University of Western Australia and MBA from Melbourne Business School. Craig is passionate about leveraging technology and automation to drive operational excellence.



Rob Martin, CEO – Industrial Dynamics

Building new and innovative solutions to engineering problems is what drives me. With a background starting in aviation, extending through medtech and on to industrial automation, I can draw on quite a lot of diverse experience.

Over the past fifteen years, I have focused on the most intractable machine vision problems. Grading timber, high speed canning and bottling, robot guidance and many others, provides a basis to tackle the most difficult inspection applications.

Having an ability to understand and adapt the latest technologies is key to this success. The Platypus grain inspection platform is the latest project which allows me to leverage these skills to produce a cutting edge solution.

In the end though, the solution must be deliverable and useable in the hands of our clients. And this what gives me the most satisfaction.

As CEO of Industrial Dynamics Co Ltd, I feel proud to be able to offer the best of Australian engineering talent supported by our Bangkok based engineering and manufacturing team.



Gerard McMullen, Chair – NWPGP

McMullen Consulting began operations in 2005 and is the Director of McMullen Consulting. Gerard has worked in the grain industry for 35 years. He initially worked for the Australia Wheat Board for 20 years and held a number of roles including field operations and as Manager of the Quality Assurance and Food Safety Division.

He is currently the Project Manager for Grain Quality in Grain Trade Australia responsible for providing advice and training on grain Trading Standards and on market quarantine and food safety requirements.

Gerard is Chair of the National Working Party on Grain Protection, responsible for providing information to industry in the areas of post-harvest grain storage and hygiene, chemical use, outturn tolerances, international and domestic market requirements and chemical regulations.

His business also offers consultancy services to the grain industry on aspects relating to grain quality, food safety, market requirements and identity preservation.



Tim Ross, Projects Manager – GTA

With a strong focus on the GTA mantra of 'facilitating trade' Tim provides strategic and operational capability to GTA via support to numerous GTA Technical Committees and through managing industry projects. With a strong background in logistics Tim is an industry advocate for a safe and bio-secure grain supply chain.

Prior to GTA Tim has had a serial involvement in the grain industry starting from a farm background in the Victorian Mallee through several operational and supply chain roles from shovelling grain through to management of AWB International's Supply Chain and contract work in Sudan.

Speakers



Adam Rowe, Head of Agri Structuring – CBA

Adam is the Head of Agri Structuring at the Commonwealth Bank of Australia specialising in structured trade, inventory and working capital solutions. He joined CBA in 2017 in Hong Kong after 10 years with Rabobank in the UK and Australia. He has worked in the trade and commodity finance sector for over 20 years across a number of international institutions after initially starting as a legal advisor for ABN AMRO in 2000.



Mark Lewis, Managing Grain Services – Riordan Grains

Mark Lewis has worked in the grain industry for 20 years in a number of roles based around the grain marketing and supply chain. This has included time with AWB, Louis Dreyfus and for the past eight years with Riordan Grain Services (RGS). RGS is an integrated storage, logistics and marketing business that is an innovator in the grain supply chain and will this year celebrate 25 years in business and 1 million mt loaded onto bulk vessels via the mobile bulk loading system in Geelong and Portland.



Emma Weston, CEO & Co-Founder – AgriDigital

Emma is the CEO and a Co Founder of AgriDigital, one of Australia's leading emerging agtech and fintech companies. Emma has had a diverse career as a lawyer and agribusiness executive. She is mentor to several startups and founders in Australia and overseas and was named one of Australia's Top 25 Fintech Influencers in 2017, was awarded Female Fintech Leader of the Year and Emerging Fintech Leader of the Year for 2017 by FinTech Australia as well as Female Fintech Leader of the Year at the 2017 Australian Fintech Awards. Emma was announced as winner of the Eastern Region 'Disruptor' category in the EY Entrepreneur of the Year 2019 Awards.

AgriDigital launched its digital supply chain platform for the agricultural sector in 2017 and continues to work with blockchain and other novel enabling technologies to bring efficiency and transparency to global supply chains. To date, over 35 million tonnes of grain and 180,000 cotton bales have been transacted through the AgriDigital platform at a value of more than A\$5.5 billion.



Rosemary Richards, Director – Bowman Richards and Associates

Rosemary is the principal of Bowman Richards & Associates (BR+A), a consulting firm specialising in providing strategic support to agribusiness firms. Rosemary is a passionate senior executive, communicator and industry advocate. Her experience in project management and strategic development extends across all facets of agri and food businesses. Since commencing her own consultancy and advisory business, Rosemary has assisted a range of public and private companies; industry organisations and government departments develop market and business growth strategies.

Rosemary has also been an executive manager for a range of grains industry organisations including the Australian Oilseeds Federation, Australian Bulk Handlers Association and the Australian Grain Exporters Association.



David Chalmers, Partner – L.E.K. Consulting

David is the leader of L.E.K.'s Australian Agriculture practice, a leader of L.E.K.'s Australian Organisation and Performance practice, and is a Partner in the Melbourne office. David has worked on a range of engagements covering industry sectors including agri-tech, farm logistics, grain handling, viticulture, farm inputs, agri chemicals, general logistics, waste, de-carbonisation and supply chain optimisation. David also has deep experience within L.E.K.'s Transaction services offering, and brings extensive experience solving big strategic questions for Corporates and Governments.

David holds a Bachelor of Mechanical Engineering, a Bachelor of Aerospace Technology, and an MBA (Deans List) from Melbourne Business School



Neil Chambers, Director – Container Transport Alliance Australia

Neil Chambers is Director of Container Transport Alliance Australia (CTAA), a strong commercial industry alliance organisation dedicated to the container transport logistics industry in Australia.

Neil has enjoyed a diverse career of over 38 years spanning international shipping in Europe and Australia, international freight forwarding, road & rail operations, and the port interfaces.

His advocacy on behalf of industry has been through key roles with leading industry associations such as CTAA, the Australian Shipowners Association, the International Chamber of Shipping in London, the Victorian Sea Freight Industry Council, and as Deputy CEO then CEO of the Victorian Transport Association.

Neil Chambers is well known within industry and government circles for his advice and advocacy on commercial, regulatory and industrial issues impacting on the future productivity, safety and viability of the freight industry.



Geoff Farnsworth, Partner – Holding Redlich

Geoff is one of Australia's leading transport and commodities lawyers with 25 years' experience in the field. He has been recognised in the latest Chambers Asia-Pacific guide for providing strategic and effective legal advice in the shipping space and has been listed in The Best Lawyers in Australia as a leading lawyer in 'Transportation Law', 'Shipping & Maritime Law' and 'Trade Law' since 2013.

Geoff practices in complex commercial, disputes and regulatory matters for clients involved with Transport, Agribusiness and Energy and Resources.

He advises clients in relation to dispute resolution (including domestic and international arbitration); Admiralty claims and ship arrest; ship sale and purchase; port logistics; regulatory matters; domestic and international sale of goods; trade finance and insurance; governance, business structures and competition law.

Focus on Strategic Industry Growth Pillars



Skills &
Capability

Quality &
Market Access

IT &
Technology

Transport &
Logistics



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