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MEDIA RELEASE

PETER READING JOINS BOARD OF GRAIN TRADE AUSTRALIA

The Chairman of Grain Trade Australia, Mr Tom Keene, has announced the appointment of Peter Reading to the GTA Board.

“Peter Reading is well known throughout all sections of the Australian grains industry particularly due to his role as the Managing Director of the Grain Pool of Western Australia and most recently Managing Director of the Grains Research Development Corporation.” said Mr Keene.

Mr Reading has been appointed as a Member with Special Qualifications and is looking forward to the challenges ahead.

“The grain marketing environment continues to evolve and the activities of GTA to facilitate an efficient and effective trading environment gives long term confidence to the nations buyers and sellers of grain.” said Mr Reading.

“GTA has a reputation for widely consulting industry stakeholders and its independence means it can be confident of delivering the best outcomes for industry.” Mr Reading added.

Mr Reading added that GTA’s recently released Strategic Direction ensures there is a clear understanding by all sectors of the grain industry and key stakeholders of the roles and specific activities that GTA will undertake in the short to medium term.

“I am confident that GTA is in a position to rapidly and appropriately respond to changing industry needs for the benefit of its members and in support of Australia’s \$8 billion grains industry,” Mr Reading said.

“GTA will benefit enormously from not only his vast amount of experience, but in his drive for constructive change at both an organisational and industry level,” Mr Keene said.

Further information:

Geoff Honey – Grain Trade Australia, 02 9235 2155

Grain Trade Australia develops the grain standards and contracts that are used across the Australian grain industry and has over 250 member organisations ranging from regional family businesses to large national and international trading/storage and handling companies.

Members operate within all sectors of the grain industry in Australia. Organisations involved in related commercial activities such as banking, communications, grain advisory services and professional services (solicitors and accountants) are also members.