

**MEDIA RELEASE – FOR IMMEDIATE RELEASE**15<sup>th</sup> February 2021**Australian Grain Industry on-line for collaboration with Asian Customers**The Australian Grains Industry Conference

Asia 2021

Live 

The Australian Grain Industry Conference (AGIC) will present its **AGIC Asia conference on the 3<sup>rd</sup> of March 2021**.

“With the large 2020-21 crop just harvested, Australia will have high quality exportable supplies available for all markets” said Pat O’Shannassy, CEO of host organisation, Grain Trade Australia (GTA).

AGIC Asia 2021 will feature opening remarks from Austrade CEO, Mr Tim Beresford. Expert speakers will look at several important topics including Australian grain market drivers, a special session to review the quality of the recent crop with updates from major storage operators in WA, SA and east coast Australia.

AGIC 2021 will include a special technical session from AEGIC on improving utilisation of Australian wheat and barley in dairy, pig and poultry rations, and the population health benefits of “whole” grains. Growth in protein demand across Asia will be a particular focus, with insights being provided by Jean-Yves Chow from Mizuho Bank in Singapore.

“The breadth of this year’s program will give delegates a lot of information and understanding on market drivers as well as growth and value-add opportunities” Mr O’Shannassy said.

With COVID-19 restrictions, this year’s event will be a virtual format, and follows the successful AGIC Asia virtual conference in 2020.

The 2021 event will feature multi-language channels, with conference sessions being available in Bahasa, Vietnamese as well as English.

Mr O’Shannassy commented “global grain markets are very competitive, and we know as an industry, Australia’s position is about strengthening customer relationships and delivery a high-quality product, growing value for both our customers and our growers. None of this can be taken for granted. AGIC Asia is an important opportunity to engage with our key trading partners and customers.”

GTA hosts the AGIC Asia Conference and appreciates the support of its partners AEGIC and HFW and the many grain value chain parties that will participate in AGIC Asia 2021.

Complimentary registration is available for Delegates via AGIC Asia website [here](#).

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**About GTA**

Grain Trade Australia is a national trade organisation and has over 270 member organisations ranging from regional family businesses to large national and international trading/storage and handling companies. The role of GTA is to provide a framework across Industry to facilitate and promote the trade of Australian grain. GTA plays its part in the value chain by providing core products of Trading Standards, Contracts, Trade Rules, Arbitration and Dispute Resolution, Professional Development and advocacy for Market Access.

GTA’s grain trading standards and contracts are used across the Australian grain industry. GTA Members operate within all sectors of the grain industry in Australia, as well as related commercial activities such as banking, communications, grain advisory services and professional services.

**Media Contact:**

Pat O’Shannassy – +61 427 881 113  
CEO – Grain Trade Australia